

The Illustrated Daily News

New York's New Pictorial Daily Newspaper
Appearing For The First Time Next Thursday, June 26th

Announces

An Extraordinary Prize Beauty Contest

\$10,000⁰⁰ In Cash for a Photograph of the Most Beautiful Girl in Greater New York

WE will pay ten thousand dollars *in cash* for a photograph of the most beautiful girl in Greater New York or suburban districts. Two thousand five hundred dollars to the second prize beauty. One thousand dollars to the third prize beauty.

Our object is to introduce the Illustrated Daily News—New York's new pictorial daily newspaper, to be published for the first time next Thursday, June 26th.

This is an extraordinary prize beauty contest. It will bring a fortune to some girl. We ask you to help us find her. Send us her photograph with her name, home address and occupation written plainly on the back of it. Send photographs to downtown office, 25 City Hall Place, or uptown office, 251 Fifth Avenue, northeast corner 28th Street.

There are no entry fees. No charge of any kind. The judges are

D. W. GRIFFITH

The celebrated motion picture director.

HARRISON FISHER

World renowned painter of beautiful girls.

GEORGE M. COHAN

Famous theatrical producer.

This contest is open to every unmarried girl in Greater New York and suburban districts, except professional beauties such as theatrical stars and artists' models.

All photographs sent in will be reviewed. Nominees will be selected. New photographs will be made at our expense. Then the three prize beauties will be chosen. To the first choice we will pay \$10,000.00; the second, \$2,500.00; the third, \$1,000.00.

In case two subjects are judged equally beautiful, awards of the sums offered will be paid to each.

Why We Make This Unusual Offer

We make this extraordinary offer of \$13,500.00 for three photographs to introduce New York's new Pictorial daily newspaper—the Illustrated Daily News. This new publication will be issued every morning—except Sunday—beginning Thursday, June 26th. It will be in tabloid form—a "picture paper" similar to the two successful publications now being issued in London. Printed on high grade paper in tabloid form it will be unique in American newspaperdom. Watch for it at all newsstands next Thursday morning.

How Your Picture Will Look



OUR OFFER:

1st Prize Beauty - - \$10,000
2nd Prize Beauty - - 2,500
3rd Prize Beauty - - 1,000

We will pay the above sums *in cash* for three photographs selected by the judges appointed to decide this contest—D. W. Griffith, Harrison Fisher and George M. Cohan.

There is no charge whatever. No entry fee.

Nothing to pay.

Professional beauties are barred.

Send or bring photographs to
ILLUSTRATED DAILY NEWS
25 City Hall Place Telephone Worth 400
Uptown Office, 251 Fifth Avenue, Northeast Cor. 28th Street

The Illustrated Daily News will be sold at all newsstands for 2¢ per copy. It will contain pictures and news of local, national and international importance. It will be easy to read—a complete newspaper for busy people. It will be of interest to men, women and children.

It will contain news of society, of theatres, photo-plays, sporting events, politics, national affairs, local affairs, foreign affairs. It will contain cartoons by such famous artists as John T. McCutcheon, Sidney Smith and Carey Orr. It will tell you how to live better, how to dress, how to keep healthy, etc. It will contain humor, editorials—everything you expect in a great newspaper.

How To Enter This Contest

To enter this contest simply select a photograph of yourself or some friend. Write the name, home address and occupation on the back of it. For instance: "Miss Helen Jones, 100 Blank Street, Sales Girl at Altman's." Then send or bring the photograph to the Prize Beauty Editor at the Illustrated Daily News office, Downtown office, 25 City Hall Place; Uptown office, 251 Fifth Ave., Northeast corner 28th St. Photographs submitted by contestants failing to receive prizes will be returned upon request.

If you wish to enter the photograph of your daughter, your sweetheart, your sister or any other girl, you may do so. You need not fear any undue publicity as no names will be published.

There are no restrictions. An entrant may be a stenographer, a school girl, a sales girl, a home girl, a society leader or a shop girl. She may be a blonde, a brunette or titian-haired. Judgment will be made on beauty only. This contest closes at midnight, August 30.

Send A Photograph Today

We are seeking unknown beauty. It may be an unknown shop girl who will prove to be New York's \$10,000 prize beauty. Who knows?

Therefore everyone is invited to compete. Send in your photograph today. Or send in some friend's photograph. Any style of photograph will do. Be sure to write the name, home address and occupation plainly on the back of the photograph.

Send or bring to either office—25 City Hall Place or 251 Fifth Avenue, northeast corner 28th Street.

Then watch the Illustrated Daily News for pictures of leading contestants and announcement of the Prize Beauties.

ILLUSTRATED DAILY NEWS

25 City Hall Place, New York City, Phone Worth 400
Uptown Office, 251 Fifth Ave., N. E. Corner 28th St.

Illustrated Daily News

No. 1

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New York

Thursday, June 26, 1919

2 Cents

FIRST PICTURES OF THE DE

New York's New Illustrated Daily Newspaper

On Sale Thursday Morning at all Newsstands 2¢ per copy

A New and Original Series of Detective Stories By E. Phillips Oppenheim Will Begin in the First Issue